

## ESSENTIAL REFERENCE PAPER 'A'

### IMPLICATIONS/CONSULTATIONS

Contribution to the Council's Corporate Priorities/ Objectives (delete as appropriate):	<p><b>People</b> This priority focuses on enhancing the quality of life, health and wellbeing of individuals, families and communities, particularly those who are vulnerable.</p> <p><b>Place</b> This priority focuses on the standard of the built environment and our neighbourhoods and ensuring our towns and villages are safe and clean.</p>
Contribution to the Council's Parking Policies	We will seek to develop and implement parking solutions that reflect local needs.
Consultation:	<p>A survey of East Herts residents undertaken in late 2011 confirmed broad public support for traffic management and enforcement measures that would promote the safety related aspects of Civil Parking Enforcement. It is suggested that if used correctly, mobile, ANPR based enforcement can help achieve this objective.</p> <p>Member approval for this service was given through the 2012/13 MTFP process.</p>
Legal:	The use of mobile, ANPR based enforcement is governed by Statute, Regulation and Guidance as identified in the report.
Financial:	<ul style="list-style-type: none"><li>• Funding of £29,000 per annum has been made through the 2012/13 MTFP process.</li><li>• Penalty charge revenue arising from this activity will offset the cost of providing the service.</li></ul> <p>The costs of running the service will be reviewed after the first year of operation.</p>
Human Resource:	N/A
Risk Management:	<p>The use of mobile, ANPR based enforcement, even on the basis of the priority list suggested in this report, is likely to attract media and public interest.</p> <p>A clear policy and set of priorities for the use of mobile, ANPR based will assist the Council to meet the needs of our communities.</p> <p>A clearly defined representations and appeals process exists for motorists who wish to challenge the issuing of a Penalty Charge Notice on this basis.</p>